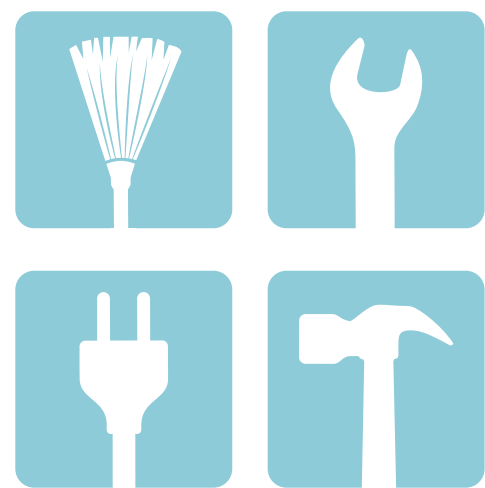




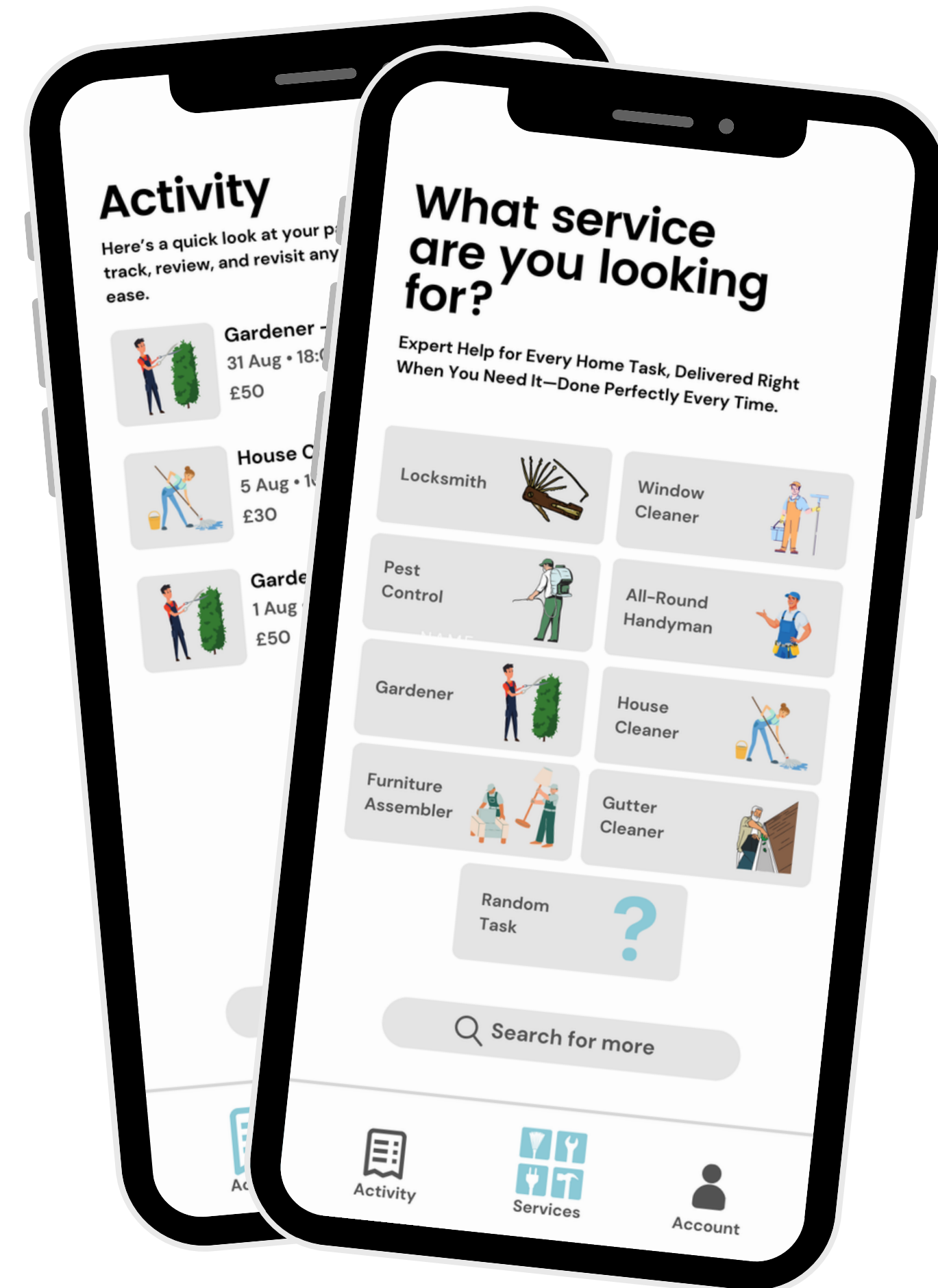
TaskSmith

TaskSmith: Revolutionizing Home Services in the UK

Expert Help for Every Home Task, Delivered Right When You Need It.

Phone Number:
+44 7930546271

Email:
benjaminchenery@icloud.com



The Problem

52% of homeowners face **challenges scheduling services.**

40% of customers report frustration with **poor communication.**

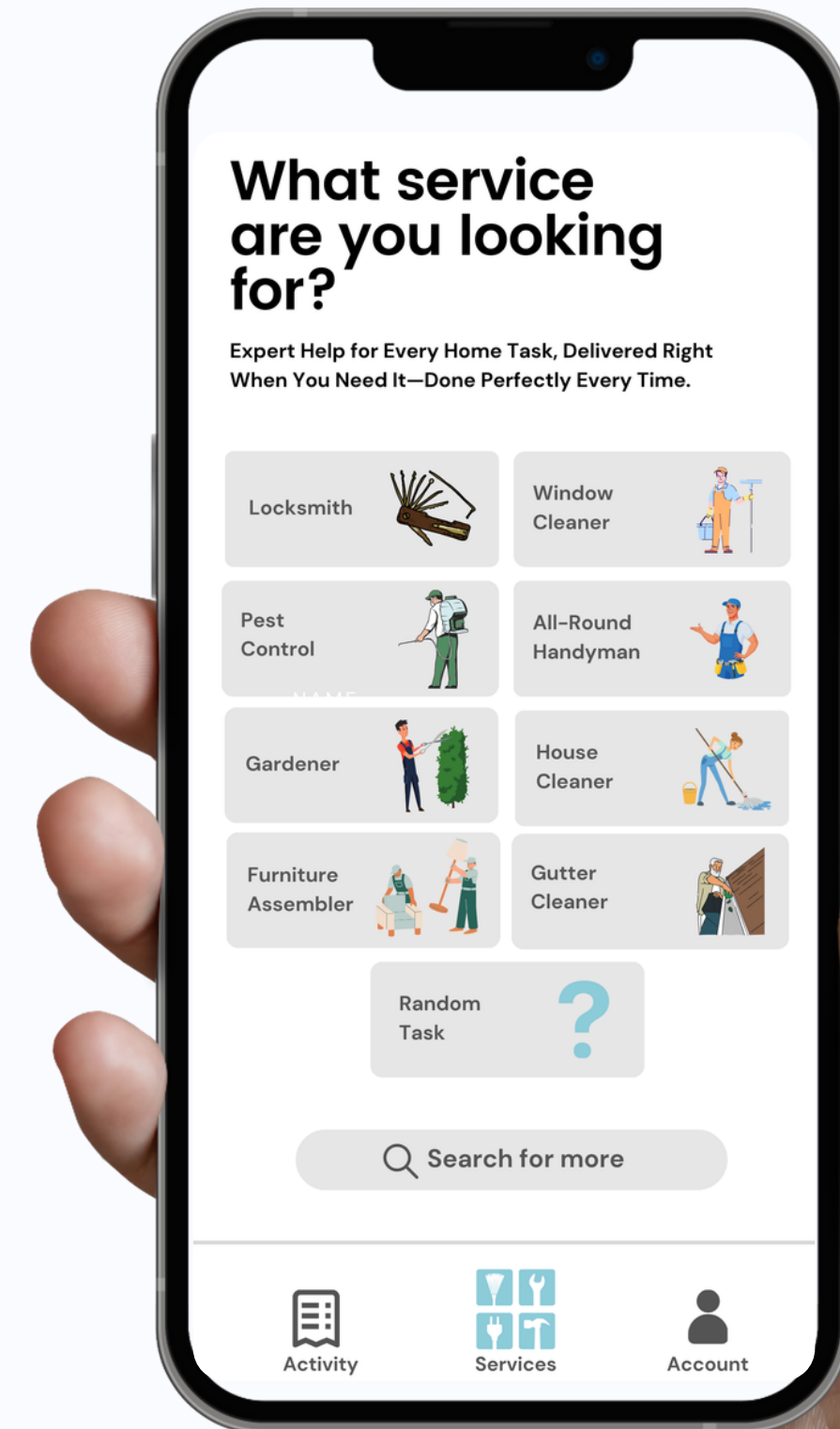
47% of consumers dissatisfied with **unclear pricing.**

The Solution

Tasksmith is an on-demand home services platform that connects users with vetted professionals for a wide range of home tasks, all with real-time booking and transparent pricing.

How Tasksmith Solves the Problems:

- Real-time availability and seamless scheduling.
- Upfront costs based on customer inputs, verified by providers. Or up front hourly rates.
- Automatic updates and instant notifications.



Market Opportunity



Market Size:

The UK home services market is valued at over £50 billion, offering significant growth potential as consumers increasingly turn to on-demand platforms for convenience and reliability



Target Audience:

Homeowners and renters in urban and suburban areas seeking reliable, convenient, and efficient solutions for their home service needs.



Growth Potential:

- Rise in on-demand service platforms (Uber, TaskRabbit).
- Increasing consumer reliance on tech-enabled solutions.

How Tasksmith Generates Revenue



Transaction Fees

A small percentage (e.g., 10-20%) from every completed task.



Subscription Plans

Service providers pay monthly for added features:

- **Basic (Free):** Standard access.
- **Pro (£25/month):** Profile boosts & tools.
- **Elite (£50/month):** Premium visibility & analytics.



Premium Features

- One-time upgrades for priority listings or insights.

Targeting 1% of the £50 Billion UK Home Services Market in 5 Years

Year 1: £2,000,000 Revenue

Year 3: £25,000,000 Revenue

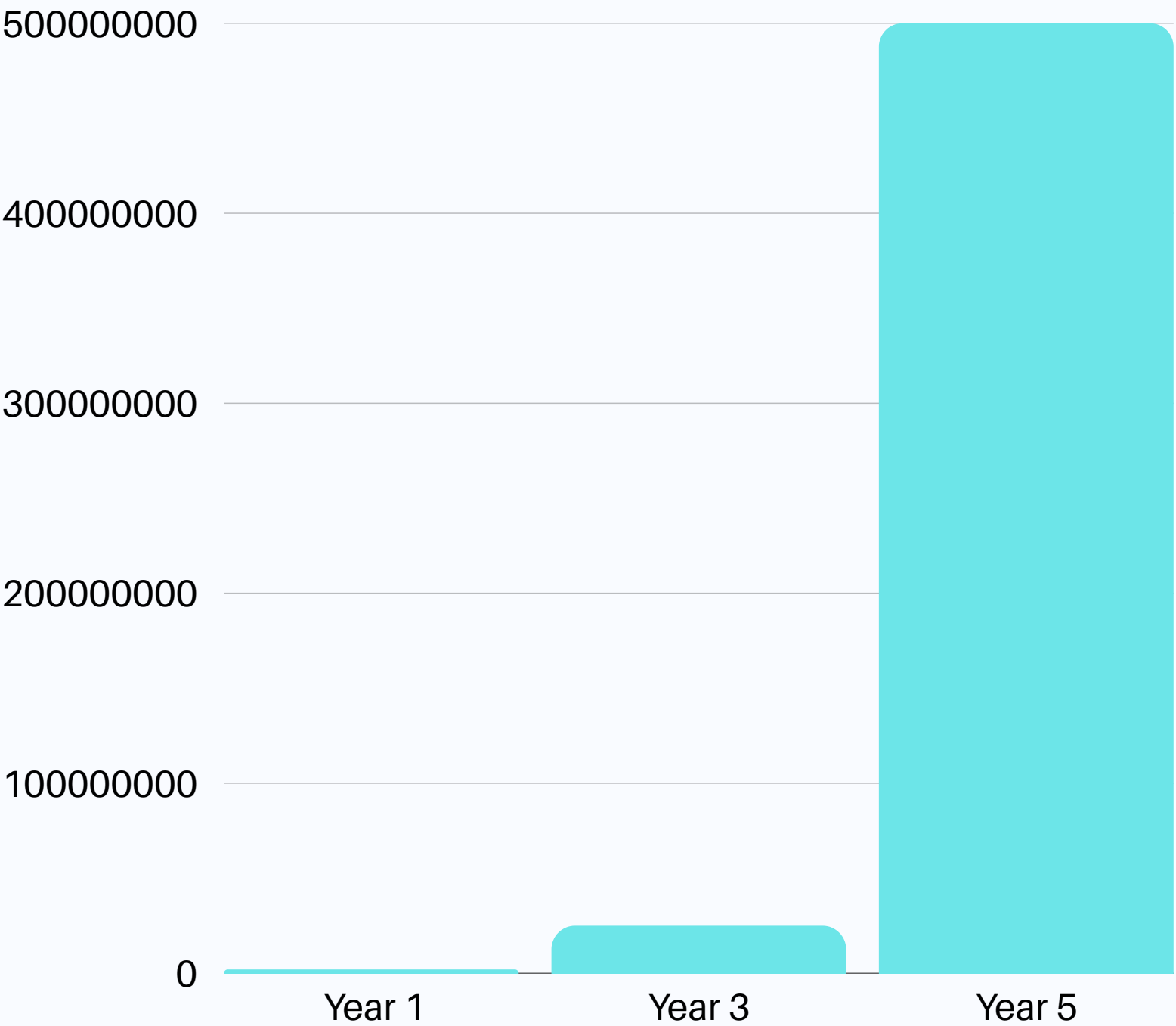
Year 5: £500,000,000 Revenue
est 75,000,000 in net profit

Revenue Streams

Transaction Fees: 60% of revenue.

Subscription Plans: 30% of revenue.

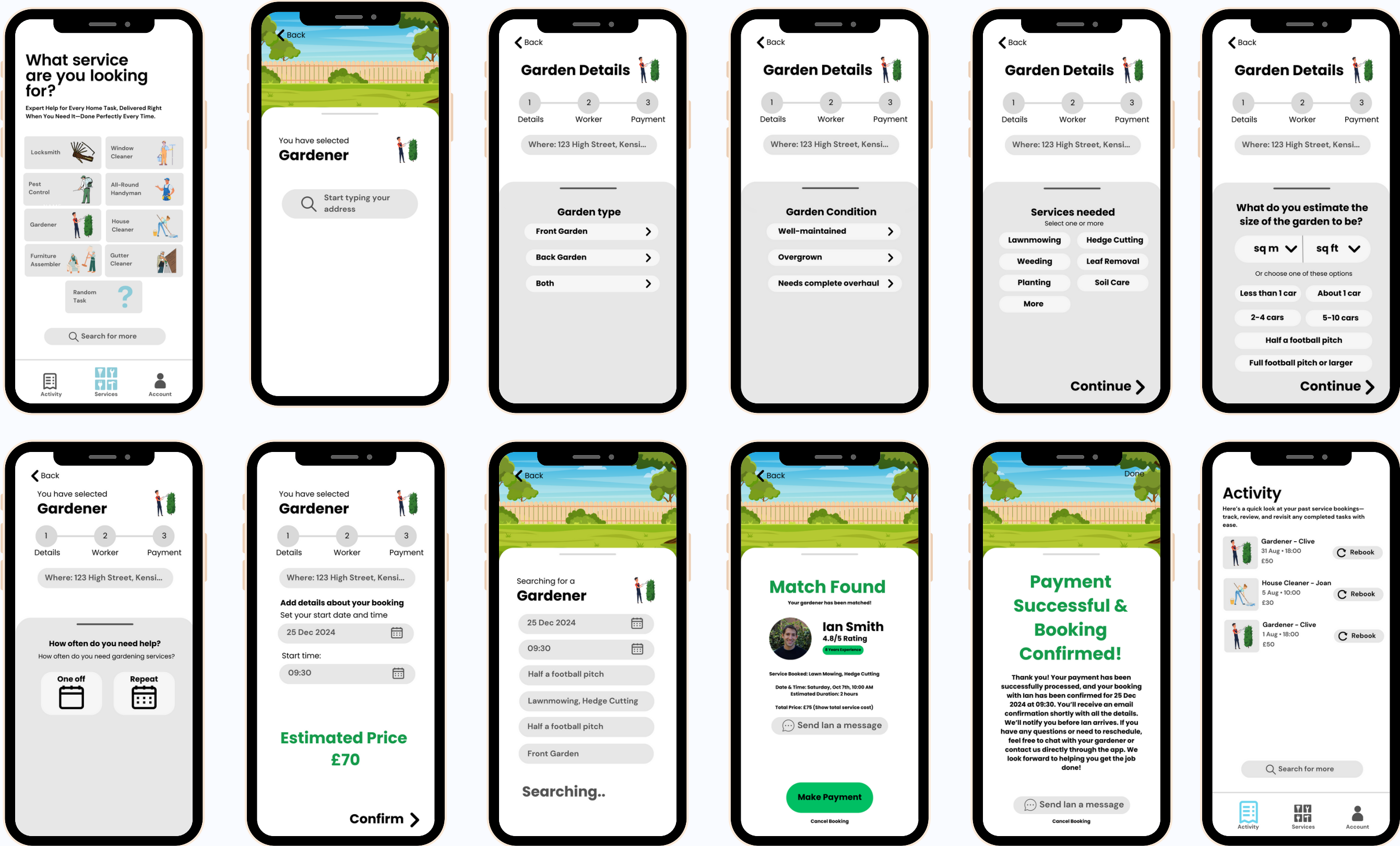
Premium Features: 10% of revenue.



TaskSmith vs “Competitors”

Feature	Tasksmith	Checkatrade	Yell	Bark
Seamless Booking Process	In-app booking and job assignment, real-time updates, no external contact needed.	Requires customer to contact tradespeople manually; no instant booking.	Acts as a directory; customers must contact providers individually.	Lead system forces back-and-forth between customers and tradespeople.
Transparency	Ratings, pricing, and profiles visible before booking.	Limited transparency; only reviews, no upfront pricing.	No integrated pricing or verification of customer feedback.	No pricing transparency; reviews may lack verification.
Vetting and Reliability	Comprehensive vetting, ensuring only verified professionals.	Claims rigorous checks, but quality varies significantly.	Minimal vetting; listings can include unverifiable providers.	Providers not consistently vetted; customer satisfaction not guaranteed.
Ease of Use	All-in-one platform; no need to leave the app for service resolution.	Clunky process; communication and payment happen outside the platform.	Essentially an ad platform; no transactional functionality.	Requires tradespeople to purchase leads, creating friction for users.

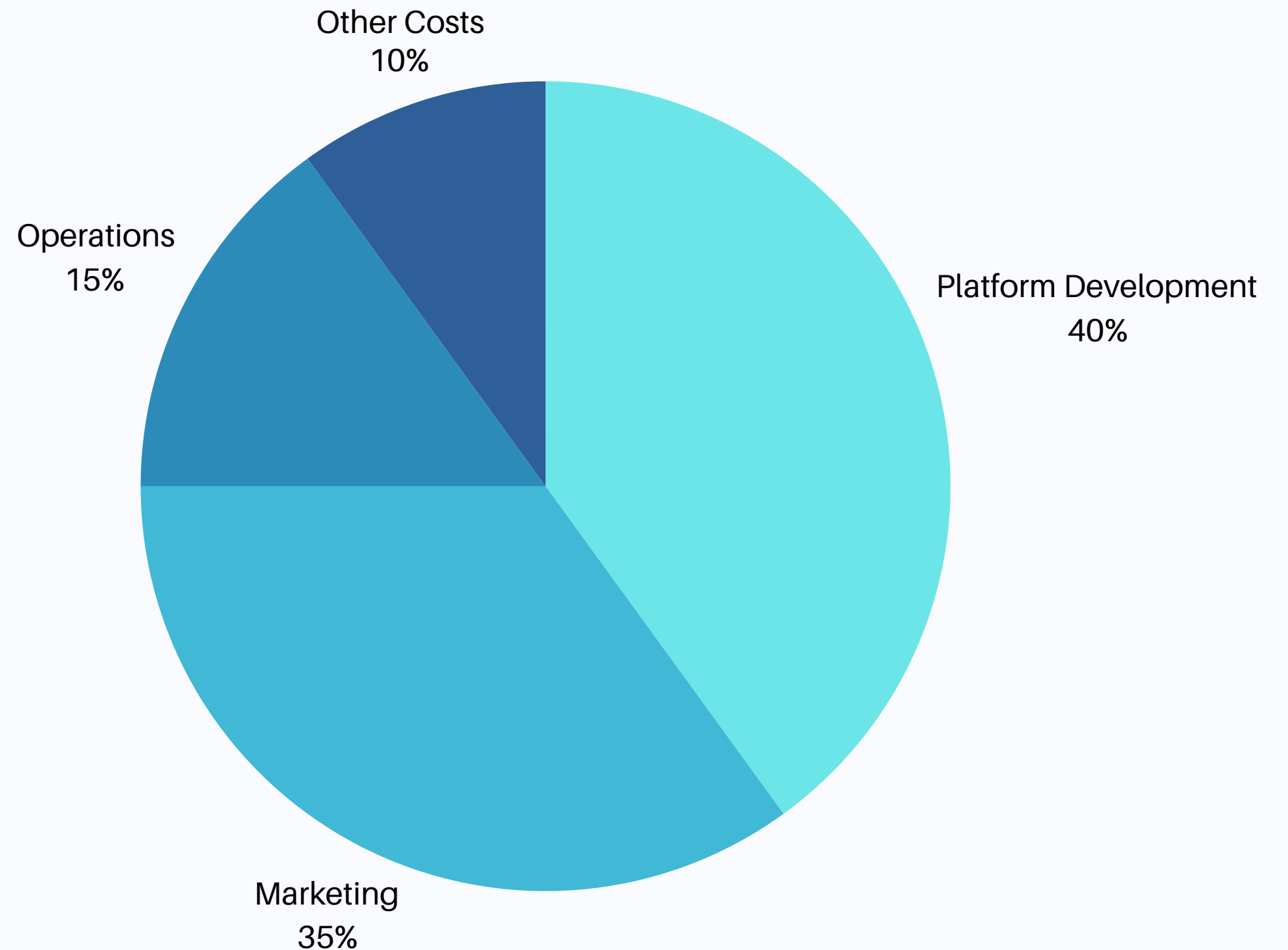
Product



Seeking £2M to Revolutionize the Home Services Market

Funding Breakdown:

- **Platform Development (40%)**
 - Build and optimize the Tasksmith app for seamless functionality.
- **Marketing (35%)**
 - Execute a targeted launch campaign and scale user acquisition.
- **Operations (15%)**
 - Establish a robust team to support customers and providers.
- **Other Costs (10%)**
 - Legal, compliance, and unforeseen expenses.



At Tasksmith, we're **transforming home services** by making trusted professionals **easily accessible** for tasks like cleaning, repairs, and maintenance. With **real-time access to vetted experts, transparent pricing, and reliable results**, we're setting a new standard of convenience and trust in an outdated industry.

Bringing Trust, Transparency, and Simplicity to Every Home.

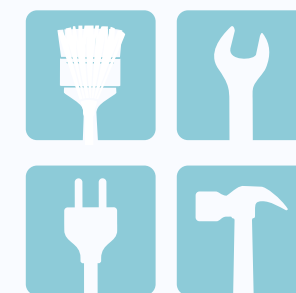
Join us and Let's revolutionise home services together.

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